

CO TECHNOLOGY

30+ modular systems to support industry networks

Community Modules



Business ID
Verified, comparable
business identities



User ID
Intelligent user
profiles



Circles
Moderated peer
workspaces



Network Hubs
Curated ecosystems
and clusters



UGC
Distributed member
publishing system



CO Create
Collaboration request
engine



Connect / Message
Permission-based
messaging layer

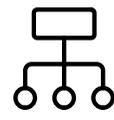


Events
Integrated event
promotion

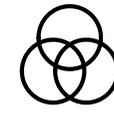


Curated user feeds
Personalised activity
stream

Engagement Modules



Ranking logic
Weighted multi-factor
scoring engine



Matching logic
Relevance-based
matching



Dashboards
Match & performance
insights



Automated workflows
Automated
engagement triggers



Awards systems
Impact recognition



Content engine
Knowledge publishing
system



Content Hubs
Curated resource
libraries



Resource tagging
Structured metadata
tagging



Courses
Modular learning
pathways



Credits system
Digital credentials

Learning Modules

Monetisation Modules



PRO profiles
Tiered profile
capability layer



PRO content
Access-controlled
content system



PRO circles
Tiered communities

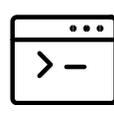


PRO training
Advanced learning



Sponsor promotion
Targeted placement
system

Partner Capability Modules



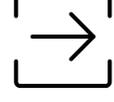
Partner CMS
Partner-managed
environments



Custom taxonomies
Configurable
classification



Custom sign-up & UI
Branded interface



Dynamic banners
Campaign
management tools



Data exports
Structured reporting

Management & UI Modules



Master CMS
Platform wide
content control



Automations
Signup & onboarding



Multi-tenant
architecture
Shared infrastructure



User management
Centralised
management



Access control
Permissions and
governance



Data & analytics
Impact &
performance insights



Design components
Reusable UI
components



New modules,
feature updates and
advanced capability
are continually in
development with a
focus on AI and
interoperability.